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Principal professional identity: Giving voice to children in a vulnerable Spanish context

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Abstract

This case study investigated the strategies used by a school principal who successfully leads an educational centre in a vulnerable context. This article aims to explore how a school in a vulnerable context can be strengthened by the actions implemented by the principal and his leadership based on social and pedagogical commitment. Initially, the key aspects identified by the school community in the principal's identity were analysed, and subsequently compared with their own perception to understand their professional development and leadership practices. The findings identify three main strategies that have been implemented to improve the school climate: (1) Building relationships and involving the community in educational change. (2) Enhancing cooperative work and the joint vision of the school: professional learning communities. (3) Give children a voice, respect children and fight for equal opportunities. Comprehensive keys to professional practice are drawn from these findings.

Keywords: identity; educational leadership; principals; student success; social justice

Introduction

Various studies at the international level have indicated the critical importance of school leadership in educational improvement (Hallinger and Heck, 2010; Harris and Jones, 2019). In this paper, we describe the case of an educational centre of special vulnerability, which was been transformed into a reference centre of educational excellence thanks to the leadership developed by the principal and his professional team

The essence of this transformation, as we will discuss in later sections, was born from giving a voice to the students of the educational centre. For this reason, in order to explore this case study, we delved into the analysis of the professional identity of the principal and his professional team for the performance of educational leadership in a vulnerable school. Based on authors such as Sugrue (2005) and Robertson (2017), the leadership identity of educational professionals, especially school principals, goes beyond the observations of what they do, and above all, they focus on the study of how they think and feel, and what they believe. Hence, the importance of the identity approach.

From this approach, according to Dubar (2000), identity can be defined as the result of personal interactions and the social, cultural and organisational context. This means that identity cannot be separated from personal relationships and environment, which are always subject to the influence of historical and cultural factors (Trede, Macklin and Bridges, 2012; Wenger, 1998). In this sense, identity development involves a dual process: identity for oneself and identity for others (Dubar, 2000; Ricoeur, 1996), as relevant authors in this field of study state, it is a subjective concept (Court, 2005), which is in constant social interaction, which enhances a sense of dependence and belonging to social groups (Bolivar, 2006). Based on the theoretical

approach of Leadership identity construction theory (DeRue and Ashford, 2010), a school leader constructs his or her identity through a process where he or she seeks and negotiates his or her own self both for himself or herself and for others. For this reason, we justify that in the study of leadership in schools, professional identity deserves special consideration.

Leading under the particular approach of educational inclusion through the empowerment of students is one of the main essences of this study. In particular, this approach is committed to a horizontal school organizational structure in which students play a key role. In this way, the transformation towards a better school is only possible through their critical, reflexive, and participative spirit (Fielding, 2004; Rudduck and Flutter (2007)). Accordingly, the values that support the basic pillars of the school must be felt and internalized by the various members of the educational community, and this can only be made possible through social involvement and collaboration in their establishment (Hoffman-Kipp, Artiles and López-Torres, 2003).

Husu and Tirri (2007) argue that schools could be considered as communities in which educational practices ferment from the common thoughts and ideals of teachers, contributing to their social and community implications. Thus, the school becomes a professional learning community, where professionals in the centre support each other and sustain the creation of innovative ideas. However, the achievement of a true professional learning community is determined by the professional context in which teachers work (Stoll et al., 2006). The identification or (dis)identification of educational professionals with their professional context is a key aspect. Thus, a supportive and safe school will foster greater social and pedagogical commitment on the part of the teaching team (Shulman and Shulman, 2004).

Within this framework, a figure of special relevance emerges when it comes to coordinating and energizing professional groups within the educational community. The principal is a key figure in ensuring that the professional team is guided towards ways of working based on shared leadership and joint commitment and support (Cruz-González, Lucena and Domingo, 2020). Research has indicated that this type of leadership contributes to a positive school climate (Bosker et al., 2000) and greater professional and job satisfaction for teachers (Griffith, 2004; Hallinger and Heck, 1998). Consequently, this research presents a real case of transformational leadership through the figure of the school principal and his professional team, who believed that the greatest driving force for change was the students themselves.

Transformational leadership as a driver of change in vulnerable contexts

School and society are intimately connected. For this reason, in social contexts with special vulnerability, there is an even greater need for a school with a more just and equitable vision, transforming this into priority elements for action for achieving educational success. One of the keys to school leadership concerns its horizontal structural organization, distributed between all members of the educational community (Elmore, 2000). As advocated by Day et al. (2010), the development of this leadership requires a common vision that is shared by the professional team regarding the goals of

the school. With this approach, school leadership aims to transform professional practices through a collaborative and pedagogical professional culture. Several authors attribute the term "transformational leadership" to this approach, emphasizing the process that seeks to achieve a professional culture based on values of dialogue, commitment, mutual support, and empathy (Day, 2000; Ninković and Knežević Florić, 2016). This type of leadership serves as an enabler for the development of practices that achieve a truly democratic sense of school (Marshall & Olivia, 2010). In this sense, research also points to the importance of sustainable leadership which strives for collective and activist engagement, building a diverse school climate that promotes innovative ideas and successful educational practices from a learning communities approach (Hargreaves & Fink, 2012).

Contexts of special vulnerability are understood as those that, due to various circumstances (including context, location, and socio-economic level), are in a disadvantaged situation that directly or indirectly influences the quality of education and learning of students. Specifically, in the Spanish context, these educational centres are classified as challenging contexts with performance difficulties. The characteristics of these types of centres often stem from the scarcity (or even absence) of certain favourable conditions at home, including appropriate nutrition, healthcare, and parental support. Several studies highlight the importance of educational leadership and professional support and commitment in this type of context (Wahlstom & Louis, 2008; Copland & Boatright, 2004). In fact, authors such as Fullan (2001) argue that leading in a committed way in a challenging context has effects on different dimensions of the centre such as the morality and professionalism of the teaching staff and the educational outcomes of the student. Hence, the figure of a good leader in a disadvantaged context is essential. Portelli and McMahon (2004) emphasize that in this case, a good leader must have a great critical and social conscience in the face of inequalities, using diversity as an opportunity and not as a restriction. Furthermore, they must walk together with their professional team to achieve an education for all and among all, for which collaboration and professional involvement are key. Similarly, in Rudduck's research (2007), the school encourages the participation of everyone in the improvement process, particularly the students. It would be a matter of giving them a voice so that they participate in the daily management of the centre, and that they are able to choose what and when to learn, whilst playing an active role in their own learning.

Constructing a leadership identity in challenging contexts has been the focus of analysis in several studies (Cruz-González, Pérez and Domingo, 2020; Jo, 2014: Nickens and Washington, 2016). In fact, authors such as Spies and Heystek (2016) explain that in order to achieve a consolidated identity in difficult contexts, it is necessary to have an educational community that shares common visions of work and educational goals. Jo (2014) agrees on this and highlights the importance of a professional culture based on teamwork principles. Therefore, professional ways of working, professional expectations and professional support are crucial elements for the development of successful educational practices in a plural and diverse context. This is argued by

Carpenter et al. (2015), indicating that leaders who work in challenging contexts must be updated on the new social realities and adapt their educational practices and strategies to the educational environment. It could be said, therefore, that this leadership provides the educational community, and particularly the students, with an adapted and safe environment, which would serve as a source of support for dealing with the academic and emotional challenges of the school (Elmore, 2000).

Purpose of this study

By focusing our analysis on the importance of the principal for educational success in a difficult context, our study aims to evaluate the visions and perceptions held by the rest of the educational community regarding a leading principal who has achieved educational success in a particularly difficult context. Analysing the professional identity of leadership of this principal and exploring the meanings that the rest of the community attributes to him, could be useful to guide the professional practice in these types of contexts.

This study is part of two main research projects. The first of these is the ISSPP, an International Project of Successful School Principals, which includes the analysis of different cases at an international level about schools that have achieved educational success. The second of these is the National Research, Development and Innovation (R+D+i) Project, 'Identity of school management: Leadership, training and professionalization'. Based on these projects, our study aims to examine the construction of the professional identity of the principal working in this school. In particular, we will place special emphasis on the vision that the rest of the educational community has of him along with identifying the most significant professional and identity values that form the basis of his work (Ritacco and Bolívar, 2018). In this regard, the main objectives of this study are as follows:

- To analyse the characteristics of the professional identity of the principal as a school leader in his school community.
- To study the strategies and initiatives carried out in the centre for the achievement of successful leadership in a vulnerable context.
- To extract comprehensive keys for professional practice

The study context: School and community

The educational centre analysed in this study is located in a rural village in Granada. The context surrounding the municipality is vulnerable, with a population of low socioeconomic level and families with economic problems and a high incidence of unemployment. There is only one educational centre in this municipality with about 300 pupils, which teaches pre-school, primary and the first two years of secondary education, i.e., children from 3 to 13 years of age. Many of the students who attend the school are covered by aid plans offered by the autonomous community of Andalusia due to the scarce social and economic resources of their families.

Despite the difficult circumstances of the school, it is a centre that stands out educationally, achieving outcomes that are above the average of other schools in the same contextual circumstances, particularly after the appointment of the principal analysed in this work. Before the transformational leadership and educational practices of the analysed principal were out in place, the school had not achieved these academic results. This improvement in educational results is recorded by the Andalusian Agency for Educational Evaluation (AGAEVE), which evaluates schools on an annual basis. In addition, the school has become a national reference centre, which is reflected in the numbers of awards it has received, along with the press releases that have appeared in newspapers and on television. We also note that the school is endorsed by the educational association Francesco Tonucci and promotes a model of school coexistence based on interpersonal relationships and emotional intelligence. Finally, the leadership style of the principal is one that promotes the involvement of the entire community and the municipality in the education of its children. In this way, collective and community activities are promoted from the school, the city hall, and local businesses.

Methods

This research was conducted through a case study (Stake, 2005), and using a qualitative methodology from an interpretative paradigm (Charmaz, 2004). Our aim was to study the professional identity of this principal, delving deeper into his educational strategies for success and inter-professional relations with the rest of the community. This case study explored the educational practices carried out by the school principal and his team and analysed the perceptions that the educational community held about the leadership identity of the school principal. This type of methodology allowed us to examine, in an integral way, the pillars that constitute the professional culture of the educational centre, along with the professional values of the team led by the principal.

Selection of the case study

This research is part of two larger research projects: ISSPP and National R+D+i Project. For this reason, our choice of case study is justified by the selection criteria of these two projects. Thus, the school where Alberto works as principal is characterised by being a school of difficult performance, which presents educational results above the expected ones (based on its Socio-Economic and Cultural Index).

Within the Spanish educational context, and specifically in the autonomous community of Andalusia, this type of school is classified as a difficult performing school (Official Bulletin of the Andalusian Regional Government, Number 219, 13/11/2019). Another peculiarity to highlight is that these types of centres are always voluntary. This means that you can only work in them if you expressly request it. This, moreover, adds a special value to this research, since the professionals who constitute this educational centre, including the Principal himself, are people with a vocation and enthusiasm for building the foundations of a better education in an educational centre such as the one in which this study is framed.

Furthermore, and referring to another of the selection criteria of the projects that form part of this research, Alberto is considered by both his professional peers and the rest of the educational community as a successful pedagogical leader (Day, 2005).

Data collection

Information was collected using in-depth biographical and semi-structured interviews between 60 and 90 minutes in duration, participant observation, and documentary analysis. This process took place between 2018-2020 and a mixed approach was used (Creswell and Clarck, 2011). Information collected through participant observation was captured in a logbook (Punch, 2012). In this notebook we collected all the impressions, feelings and relevant data that could trace a social cartography of the context surrounding the case study. The documentary analysis was based on different documentary registers and institutional writings of the centre.

Biographical interviews (Hopf, 2004; Fischer-Rosenthal and Rosenthal, 1997) were conducted with the school principal in order to access his life history and explore the personal, contextual, professional and/or circumstantial factors that shaped his identity as a pedagogical leader.

In addition, semi-structured interviews were conducted with various members of the educational community that constituted the school. Table 1 shows the various participants of the research.

Interview type	Main topics of the interviews	Number of interviews	Participants
In-depth biographical	History and biography of the principal Personal characteristics, professional values, and motivation Visions and goals Leadership role Initiatives carried out in the centre for educational improvement	8	1 Principal
	Challenges encountered in school management since being appointed Strategies used to respond to educational challenges		
Semi- structured interviews	Characteristics and identity traits that define the principal as a leader Initiatives developed by the principal and management team to achieve school improvement Leadership strategies developed in the school to respond to problem situations	2/3 to each participant	5 Family members 10 Students 10 Teachers 1 Therapeutic Pedagogy teacher (TP teacher) 1 Secretary 1 Councillor 1 Service staff 1 Councillor for Education and

Culture
1 Guadalinfo*
(digital literacy
initiative)
representative
1 Inspector

^{*} Guadalinfo is the Andalusian public network of digital competence centres, open innovation, and Internet access, whose focus is to empower people (using ICT as a tool) to be the engine of transformation of their communities.

Table 1. Participants in our case study and type of interview developed with each one Source: Prepared by the authors

Table 1 illustrate that a number of key informants were purposively selected. Among those interviewed, we highlight families and students. In reference to the families, the voices of 5 representatives of the AMPA (association of parents and students of the school) were collected. As for the pupils, 10 pupils were finally interviewed. This number corresponds to ten representatives of the classes taught at the school (from 4 to 13 years of age).

The main objective of the semi-structured interviews with the different sectors of the school was to study the views and perspectives they showed towards the successful educational practices implemented with the arrival of the new principal, and how they defined their professional identity.

In addition, participant observation and documentary analysis were carried out throughout the two-year fieldwork period. During this time, notes were taken in the "logbook" on the various significant verbal and non-verbal elements that emerged (Punch, 2012). Furthermore, we also recorded the impressions, sensations and intuitions following the interviews and conversations with the members under study. This was extremely useful as a complementary way of gathering information that is difficult to collect through dialogue, but can be perceived through participant observation.

Data analysis

The process of data collection and analysis was carried out using reflective deepening cascades (Kelchtermans, 1993, 2016). In this way, the interviews were carried out progressively in order to reach a better understanding and to validate the information collected by the informants themselves. To this end, at the end of each interview, we analysed the information collected and later, in the next meeting, we delivered a conceptual map with the main ideas expressed so that the informants themselves could validate our analysis of the discourse. This also served to introduce the topic to be discussed in the subsequent interview. Further, the observations recorded in the "logbook" provided a potential means of triangulating the information collected in the semi-structured interviews (Bolívar, Fernández and Molina, 2005). For this purpose, we considered the voice of all members of the educational community who could provide us with meaningful information.

When all the interviews were done and we had completed our logbook, we dumped the data into the qualitative analysis software Nvivo 12. The observational records were introduced into the program through "memos" that complemented the discourses collected during sequential interviews. This analytical process was based on basic principles of grounded theory (Strauss and Corbin, 1998), in which the priorities and significant issues of the participants emerged from their own discourse.

Findings

In this section we present the results of our study. From the participants' narratives we identify the main identity characteristics presented by the principal Alberto as the leader of the educational centre. We focus on the perceptions of the principal himself and those of the external agents, based on Dubar's (2000) definition of identity for oneself and identity for others. Finally, we identify the strategies that the principal employs to achieve successful leadership in the challenging context that surrounds him.

Personal and professional background of the Principal

Alberto was born in 1978 into a family of lawyers and was raised by his grandmother during his early years. His school life was characterised by a traditional educational system which has resulted in bad school experiences mainly due to his worries and impatience. He began his university experience at the law school, following the tradition of his family, but very soon he became aware of his true vocation, to help others from an educational point of view. He then began his educational career, combining this with volunteer work with people at social risk and of high vulnerability. In the faculty of educational sciences, he encountered a new world, a teacher crosses his path, believing in his potential, and he falls in love with books and methodology, guided by his new friend, Francesco Tonucci. At the end of his university years, he passed the competitive examinations and secured a teaching contract. He then began his journey that took him from one educational centre to another. The first destination (a rural context with a very low ratio) allowed him to start using innovative and project-based methodologies. Other schools he passed through as a teacher and which use projectbased methodologies encouraged him to continue on this path. Finally, in 2008, he arrived at his current centre, a school with considerable socio-economic needs and rooted in traditional methodologies. His mission at that time was to change the school's vision towards an educational model of quality and equity. For him, respect for children must be at the core, taking into account their time and interests. In 2016, he decided to become the school's principal, because he realized that being a principal and a pedagogical leader allows him to more easily reach all his students, his classmates and the entire educational community. From here, with the implementation of globalised, active, and emotional methodologies, the school saw significant improvements in the educational and emotional outcomes of its students, whilst achieving recognition in the form of numerous national and international awards.

Characteristics of Principal Alberto's identity as a school leader

Through an extensive process of interviews and participant observation at the school, we were able to have contact with various agents and members of the educational community. For all the interviewees, the principal is a person who is well prepared on a human and professional level to exercise his leadership role in a vulnerable centre. They also stated that the principal has a clear purpose, and all his actions revolve around this purpose, that is, to transform and improve the school and the surrounding municipality by taking into account the voice of the whole community, and specifically that of the child. This was observed throughout the research process. It could be observed how the children on the basis of their autonomous sharing and the ease with which they were able to decide on classroom and centre matters. According to his colleagues that we interviewed, the principal also has a high capacity to empathize with people. This capacity allows him to be a person who knows how to listen and transmit his opinions to others. The school councillor defines him as a good leader with communication skills.

For the service staff interviewed in this study, Alberto gives them the confidence to be able to express their concerns and needs. In a similar vein, for Teacher 2, Alberto is a pedagogical and affective leader. She states that people define him as a "priest1", because he is the person to whom everyone goes to for confession.

According to the families interviewed, Alberto has become an essential part of the centre. This was expressed in their words, but also in their non-verbal language. Their expressions of joy and enthusiasm for the new educational approach of the centre were palpable in the atmosphere in all our research stays. They have noticed a significant change in the last few years since Alberto became the principal. "Now he leaves the doors of the school open, and for any doubt or problem, he is always available". For Mother 1 the most important thing is that Alberto transmits happiness to their children, since he makes them want to go to school every day because he offers them security and have total confidence in telling him anything that happens to them. The participating students, for their part, defined him as a trustworthy person to whom they can tell all their secrets. They respect and admire him at the same time.

"Alberto is good to us, he always asks us how we are and if we need something, he helps us" (student 4)

"Alberto is more than a principal, because he is like a mother who shelters you and helps you. With him, school is also my home" (Student 6).

The narrative of our informants also reveals how there is a critical point of inflection in the principal's professional practice. For all the interviewees, the principal projects an image of identity that is more strongly connected to the teaching role than that of the

¹ The word "priest" is used by the informant as a metaphor. When a religious person goes to church, he/she can confess all their sins to the priest, and they receive God's forgiveness. This role, therefore, is attributed to Alberto because he is a trustworthy person who one can go to when faced with any problem or need.

administrator. For Alberto, this means an internal struggle of identity duality (teacher-principal).

"I think it is hard for Alberto not to dedicate himself fully to teaching, his role as a teacher is very present, but it is clear to him that from above (management) he can help classroom teachers transform themselves and fulfil their work duties" (Teacher 1)

The school community defines Alberto as a person with the capacities and aptitudes required to successfully lead a school. He has clear ideas of educational improvement and fights for them. He is a hard-working person who knows how to listen to others in order to identify their needs and to empathize with them, thus providing them with the necessary support. These perceptions held by the school community are shared by the principal himself, that is, he perceives himself as he is perceived by others.

"I consider myself a pedagogical leader committed to society who wants a change in the school and who starts from the fact that the most important thing is the children. I have decided to be a principal so that I can influence everyone in my educational team, but it is also true that I would like to spend more time in the classroom. Moreover, I always try to listen to everyone and respect their opinions, and then give my view before reaching a consensus. I always put myself in the other person's place, whether it is a parent, a student or a colleague" (Principal).

Educational practices carried out at the centre for successful leadership in a vulnerable context

A) Empowering relationships and involving the community in educational change

The principal aims to achieve an educational change in his school that is for everyone and between everyone. He is a socially committed leader who works for, from, and in social justice. He believes that social justice goes beyond the equitable distribution of goods and understands it as the representation of all individuals and their opportunity to be included in society. He explains that at present, discrimination exists for a multitude of reasons, including gender, ethnicity, culture, ability, and sexual orientation, and that the school has a fundamental role to play in reducing these social inequalities. For this reason, Alberto promotes collaboration and continuous interrelations between school, families and the municipality, since for him this symbiosis makes it easier to fight for inequalities and offers the opportunity to educate children together. Alberto aims to involve the whole community by raising awareness of the need for educational and social commitment. He is guiding people in a depressed context, so that they have the necessary skills to enable the municipality to prosper and to live in harmony.

To achieve this proposed goal, the principal encourages the establishment of relationships both within and outside the school community. In this sense, the

interviewees have informed us about the process of fostering school-municipality relationships.

"The school has been completely open to the citizens, whereas before the school and the local council worked separately. But now it is joint and collaborative work. The pupils come to the town hall naturally and propose activities, and we also go to the centre and so all year round, at the level of culture, education, health, and sport, we touch on all areas and work on them together. We implement a model in which we involve all the institutions. This means that we all come together and work along the same lines" (Councillor for Education).

"Since Alberto became principal, barriers have been broken down and we are looking for points of collaboration. The children go out two days a week during school hours to have their classes in the Guadalinfo center. This is a very powerful union, a very unusual case. He is very keen for me to join in with the school, to work in collaboration with them and for the children to come here...and he has a very clear idea of how he wants to transform the society of this municipality (Representative of the Guadalinfo centre)

Therefore, the Guadalinfo centre, apart from allowing the children to continue learning and developing their technological capacities, offers its resources to the school. For example, it allows the centre to use the 3D printer in its facilities, that is, for the children to use along with their teachers. All this has been possible due to the good relations that the principal has established with the rest of the community and the municipality. This model, which involves the entire community in the teaching-learning process, encourages families to be motivated, open and participatory. This is particularly true in disadvantaged contexts where expectations are low. The families themselves and their colleagues inform us of the change they have noticed in the school in recent years; they perceive how the doors are always open for resolving any questions and problems, and how the principal is always available.

"Alberto's office is always open to students, parents, and the entire community. No parent can say that the principal's door has been closed at any time and for any problem he/she may have. I think that if a principal is not 100% available to the educational community, he is wasting his time in a centre" (TP teacher).

This fact indicates the principal's social commitment, but also shows how this has been transmitted to his team. Specifically, the principal intentionally seeks to ensure the wellbeing of the general community over that of the individual. For the inspector, the team in general has a very positive attitude. They do overtime if they have to, and the teachers are very much involved in the school. This is reflected in both the results obtained by the school and the well-being of the community.

B) Promoting cooperative work and the common vision of the school

The principal has a clear vision of the school and wants the whole community to unite and walk in the same direction (Teacher 2). He starts from the premise that everyone — individually and collectively — has something to contribute. For him, each teacher has "a kind of superpower" that makes them work cooperatively to complement one another (Teacher 1). For this reason, the principal establishes roles and functions for the different teachers in order to ensure that all are motivated in their roles and can be receptive to following the line of work that has been mapped out.

"Since the arrival of the principal, every year, when distributing the courses, we analyse the profile of each teacher, that is to say, we try to place a person who adopts a more innovative methodological approach with another person who uses a more traditional methodology in the same course in order to achieve a balance and to ensure that they inspire each other. Or, for example, if we have a specialist in social sciences, he continues to teach that subject throughout the whole year. In this way, it is easier to establish the methodological approach that will be maintained throughout a particular course" (TP teacher).

Alberto has restructured the school, promoting collaborative and collective work among teachers, in order to improve educational practices, which has had an impact on the teaching-learning process.

"In this centre, the principal has strengthened the professional learning communities, allowing us to all learn from each other, whilst each teacher feels more committed to achieving the proposed goals" (School councillor).

Motivating teachers to work along the same lines and to fulfil certain common purposes requires the principal to have a profound knowledge of people and the activity to be carried out. In this sense, Teacher 2 speaks of the great capacity that Alberto has to know the people around him, identifying their strengths and weaknesses, while at the same time understanding the methods he uses.

In addition, for the principal, the most important aspect is to delegate functions to his management team, exercise shared leadership to dilute the workload, and make everyone feel involved and a necessary part of the changes. In the school, all decisions are made in a consensual manner and everyone has something to contribute. The interviewees speak of the good relationships, explaining that they routinely meet every week to talk about how the week has gone and if any kind of problem has arisen or how it can be solved. They give each other their insights and reach agreements.

Finally, the participants detect a barrier that the principal faces in his quest to implement changes in their school. There are people who do not want to change because it is represents an extra effort that they are sometimes not willing to make (School councillor). Generating a change in a teacher's educational path means beginning to train and rethink their schedules and plans. But the principal, together with his or her team, makes the teachers aware of this, and this is spread by observing good practices and good school results.

C) Give children a voice, respect children, and promote equal opportunities

The school's focus is on the children. The child is always the priority, above parents, colleagues and everyone else, according to Teacher 1. Alberto is very clear about this and his enthusiasm infects us all with respect to this vision of respect for children and for "making" children happy (Teacher 2). For the principal, the rights of the child must be strictly respected, and he argues that the school is precisely the place to ensure that such rights are upheld.

Both the principal and the rest of the school management team always think of the student. They do not focus exclusively on what they learn, but they instead emphasize the importance of acquiring human values and channelling their emotions. They are concerned about their future and their well-being. The most important thing for the principal is that all the children manage to reach the goals that are within their capabilities. This is even more important in a school in a vulnerable context with low expectations on the part of the families and the students themselves (Service staff)

The principal, as well as arguing that all teachers have something to contribute, applies this logic to the students. Each child is unique and has strengths that should be recognized and reinforced. This is why he advocates a project-based methodology in which children become the protagonists of their own learning. Through this methodology, children are active, work autonomously, and are able to organize and plan their own tasks. Together with his team, the principal has managed to improve the teaching-learning process and to contribute towards the children being valued and their voices being heard. "The idea is to get the children to be heard. We encourage them to think and be reflective, thus contributing to the growth of the school" (School councillor).

Incorporating this method of teaching has an impact on the learning process and this is reflected in the good results of the students. "We are above average compared to other schools working under similar conditions in Andalusia" (Teacher 3). This is also reflected in the happiness of the students (Teacher 1). They are aware that Alberto fights for them and respects them and this attitude is reciprocal. Teacher 3 explains that the relationship between the principal and the students is excellent and not only on a curricular level (in terms of content and learning), but also on an emotional level. This fact was observed by the researchers when the children went to the principal very happily to discuss their exploits, their problems and achievements.

"When something bad happens to you, the principal helps you, and when something good happens to you, he helps you to celebrate it. My son has always described Alberto in this way" (Mother 1)

In the same vein, the participants report that the principal visits the classrooms whenever there is time, in order to ask how the children are doing.

"Or, for example, he goes to the class to say that the school has been given 500 euros in subsidies and the children are going to manage them. And also, when we do a project, he goes to say that we have done very well (Teacher 1)

"We decide in a children's assembly what we spend the money on, we get together as class delegates and ask all our classmates what they want to spend the money on. For example, last year we decided to spend the money on a fountain for the playground" (Student 9).

"We love to have assemblies to decide on our interests" (Student 8).

As well, the principal himself tells us how the professional practices developed in the school have to be adapted to the needs of the students and particularly those difficulties that are associated with a disadvantaged context. For Alberto, agreeing with his colleagues, the hardest part is the attempt to alleviate inequalities and compensate in some way for the disadvantages conferred upon students by their socioeconomic situation. "The mission is that all children, despite their family circumstances, can have the same opportunities and be able to "become what they want to be" (Principal).

"We try to compensate for the difficulties faced by the students, particularly family problems. For example, children who are not used to going to the cinema, going to the museum or having a table to study at home. Thus, we have established support spaces in the afternoons so that they can come and have a place to feel safe" (Principal).

"There are days when you say I'm going home, but I don't even know what this kid is going to eat. So of course, in the end, it's the hardest part of the management and you can't see it. It's very hard for a family to tell you that they don't have enough to eat. And although it's true that the SYGA plan exists (a support plan that is available to low-income families) it doesn't reach all of those families. From school, we try to compensate and alleviate the inequalities by offering breakfast, lunch, and snacks" (Principal).

Discussion

This study analyses the professional leadership identity of a principal, who, with his arrival at the school, has transformed a vulnerable school context into one full of opportunities and challenges. In this section we discuss the findings gathered, along with other relevant research in the field of studying the professional identity of leadership and school improvement in particularly difficult contexts. The success of a school that serves children from pre-school to secondary school in a vulnerable context with scarce resources is one of the most significant features of this case study. This, in fact, is a rare occurrence in schools working under such circumstances. Therefore, documenting this school case in which good results are obtained allows us to recognize that it is possible to achieve success in disadvantaged contexts, through certain strategies and initiatives developed by the management team, and specifically through

the good professional practice of the principal who acts as the school leader. This educational success does not come from a single actor but is instead a challenge assumed by a group of professionals who, with their dedication and commitment, have helped to create a better school.

Our first purpose was to investigate the professional identity of Alberto, the principal of the school under study. The findings revealed that his professional identity presented values of professional commitment, horizontality and social justice to achieve school improvement in his school. Other studies with similar purposes had results of interest and in line with ours. For example, with the study by Mullen and Patrick (2000), in which a principal through his successful leadership practices manages to reform and improve an at-risk urban primary school. This school presented similar difficulties to those we found in our research. It was characterised by low expectations of students and families for their children's education, high unemployment and domestic violence. Studies also highlight the importance of a school principal who bases his or her professional practice on principles of social justice, collaboration and democracy (Cruz-González, Pérez and Domingo, 2020).

As for the approach to the study of identity in our manuscript, it is in line with the thoughts of Dubar (2000), who points out that the identity perceived by oneself cannot be dissociated from the society of which it is a part and therefore will be determined by the view of the agents who surround it, that is, "the others" in their daily work. Moreover, this identity is in continuous change and is understood, as Robertson (2017: 786) added, 'as a result of learning processes and reflections about oneself'. From this author's point of view, it is worth highlighting that in this process of identity construction, emotional management, decision-making and interpersonal relationships are of great value. In the present study, both perceptions have been taken into consideration (of the principal himself and that of the others) to obtain a complete view of the identity of the principal and to understand how he behaves during the course of his professional practice. This sequential process of identity construction marked by key events, critical incidents and interpersonal relationships has also been considered. The results reveal how the principal, in the eyes of the informants, is highly trained for his duties as a principal, based on the power of communication and the capacity of empathy. Following his appointment, he restructured the school organization by adopting a horizontal approach that is, involving everyone, leading with others and not over others. According to his professional colleagues, this marked a point of inflection and an increase of his self-concept and self-confidence (Leithwood, Day et al., 2006).

Our second purpose was to study the strategies and initiatives carried out in the school to achieve successful educational leadership in a vulnerable school. The findings explain that Principal Alberto was characterised by the development of educational practices oriented towards pedagogical and inclusive purposes. From his role he sought to project his own values of commitment to social justice and horizontality in his school. For Hallinger (2011), this approach is an indispensable requirement for the development of leadership for learning. In turn, the principal of this centre is perceived

as a support figure who provides security and shelter to all members of the school community. This observation is in line with the proposal put forward by Robertson (2017), who argues that effective leadership requires an organizational structure that provides a safe school climate and fosters a positive environment.

The principal and his team have been adapting to the different circumstances and needs of the school by developing professional practices that consider the vulnerable context that surrounds the school. In reference to this, authors such as Carpenter et al. (2015) argue that educational leaders who carry out their work in difficult contexts should employ analytical strategies with respect to their school environment and involve students through initiatives adapted to their social and educational needs. At the same time, as Hallinger (2011) argues, it is necessary to spend time analysing and contextualizing the educational environment before developing strategies and initiatives aimed at school improvement. For this reason, the leadership developed by our principal tries to minimize, through his actions and management strategies, the inequalities and inequities that his school may present, improving and adapting the conditions for teaching and learning to the needs of his own students (Robinson, 2011).

As our results show, the appointment of the principal as an educational manager of the centre marked a before and after in the progress of the school towards educational improvement. In this sense, we are speaking of transformative leadership (Ninković and Knežević Florić, 2016) based on professional principles of dialogue, mutual support, professional commitment, and empathy. With his arrival, the principal oversaw an improvement in the school in which the students played a major role, and for this, giving voice to the students was essential. Authors such as Rudduck (2007) and Fielding (2004) agree that this approach is necessary to achieve educational improvement, since they reported that involving the students in their teaching-learning process promoted a greater bond and commitment of the students towards the educational centre. In contexts of particular vulnerability, such as the one presented here, this becomes even more necessary. For this reason, this article highlights the value of giving a leading role to these "forgotten" groups by making them participants in their own teaching-learning process through granting autonomy and offering globalised methods, coinciding with the studies of Tonucci (2015) and Rudduck (2007).

Moreover, the results show us how the principal, during his adaptation to the environment, presents a high degree of social commitment in the fight to enable the school to work for social justice. In particular, he created an environment in which all people are involved and represented, particularly those groups that had been socially excluded. These results are in line with the reflections of Murillo and Hernández-Castilla (2014) and Young (2011) who argue the need to fight and lead for social justice. From this premise, the principal has adopted a strategy of promoting the creation of professional learning communities (Bolam et al., 2005), thus encouraging an collaboration between ongoing the school, the families, and the community/municipality.

In the struggle to promote cooperative work and a shared vision within the school, the principal has established lines of action to encourage the spread of this common vision based on social commitment and the importance of respect for children. These initiatives, which emerge from the interviews, and which are associated with defining a vision and direction, empowering teachers and building relationships both within and outside the community, are in accord with the key dimensions for successful leadership defined by Day et al. (2010). Furthermore, we have been able to identify strategies used by the principal to involve others in decision making, as shown, for example with meetings where decisions are made by consensus, or by voting or delegating functions to other team members. These characteristics are associated with shared leadership practices (Gronn, 2009; Harris & Jones, 2019). Finally, our findings have revealed the principal's fight for children to be respect, that is, to give them all the attention and to respect their learning times, in line with the thoughts of Tonucci (2015) & Rudduck and McIntyre (2007). To this end, a project-based methodology has been established in the school, which encourages autonomous student work, movement, participation and activity. This strategy is designed to empower the students and thus enhance the expectations of the families and the students themselves, expanding their social capital.

Limitations and suggestions for future research and professional practice

This study presents a unique case of a school that, in the face of adverse circumstances, achieved educational success based on principles of equality and social justice. Whilst qualitative and more human and social research brings with it a number of potentials, there are also limitations to this approach. For example, whilst case studies are a useful methodology for conducting research on professional identity and school leadership, their findings cannot be generalized or compared with other contexts or realities (Denzin, 2009). The results reported refer to the unique reality faced by a particular school. The reason for choosing this case was that is allowed us to fulfil the specific requirements of interest for our research project. One of the common limitations in a case study includes the fact that it is not always easy to find a unique and singular case that is available for study and shows commitment to the research (Stake, 2005). In our research process, we were fortunate to find such a centre, since the educational community was also committed to participating in our study. Furthermore, it is important to highlight that this study and its implications are contextualised in a Spanish scenario, which presents characteristics that are different to those of any other territory, and it is therefore important to take this aspect into account.

There is a large body of research on the factors that lead to the achievement of better schools in challenging contexts (Chapman & Harris, 2010; Hopkins, 2001; Potter, Reynolds & Chapman, 2002). Research indicates that methodological innovation and inclusion (Ainscow, Booth, & Dyson, 2006) are both key in this case. We believe that whilst these studies can point us in the right direction, we also argue that all of these achievements are the consequence of a professional team that is committed and united by the same cause, and therefore, analysing these leading professional teams and their identity is of vital importance and interest to us (Day, Elliot, & Kington, 2005).

Further, the findings of our study demonstrate the importance of having a school principal with a consolidated professional identity oriented towards horizontal values and social justice, particularly when dealing with difficult contexts. In recent decades, many studies have focused on the functions of school leadership (Cowie and Crawford, 2008, Schleicher, 2012), and to a lesser extent on the more identitarian aspect (Crow, Day & Moller, 2017; Browne-Ferrigno, 2003).

Considering the voices that constitute the school context has provided us with a wealth of information in this study. In future studies related to professional identity and leadership, we recommend the inclusion of these perspectives and narratives, as they are not only important for triangulating information from different professional agents, but also complete the bi-dimensionality that is inherent to identity, based on Dubar's ideals (2002).

Finally, the last purpose of this study was the establishment of comprehensive keys to professional practice based on the results extracted. We consider that from the analysis of this singular case, we can extract key factors that help us to guide future practices of educational action. The school under study is located within the educational centres of interest for the ISSPP project. Thus, analysing its professional practices can guide us towards key strategies and actions that can be implemented in other contexts with similar characteristics to the one studied here. Empowering students was one of the successful ways that this school developed as a means of creating educational practices towards a democratic school.

- The results revealed that in order to achieve educational success in this context, it was essential to establish intra-inter school relations, involving and making everyone participate in the education of future generations. In particular, opening the doors of the centre to the community, spreading enthusiasm and involving everyone so that everyone will be the winner of a better school. This is why future educational professionals who seek to create a better and more equal school could take this issue as a starting point. In line with Robinson (2007), this could provide the basis for developing an inclusive and supportive environment at the school.
- In contexts of cultural plurality, diversity must be transformed into richness. For this reason, the different needs of the student body are converted into opportunities to address diverse themes in the most connected way, giving a voice to the child himself (Tonucci, 2015). Listening to the child, encouraging him/her to be the protagonist of his/her own learning, is a motivating element that reaffirms him/her as a part of his/her school and reinforces his/her sign of identity. The case analysed in this study, conceives and works from this perspective to delve deeper into the educational needs of students and go into a close and respectful in its most emotional and personal dimension.
- For the protagonist of this study, Alberto, being a principal was a way to convey the feeling of togetherness and unity in his professional team. Leading through the school's organizational hierarchy was never an option. Leading *with* his

colleagues, however, was the basic premise that underpinned his professional activities. For this reason, we consider it key that in the search for educational improvement, the school's professionals should dream together. That is to say, they should create a joint vision of what they want in their school, aims that should be based on the voices and ideas of everyone. Only by doing so can they feel that they are participants in the goals to be achieved.

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Interview type	Main topics of the interviews	Number of interviews	Participants
In-depth biographical	History and biography of the principal Personal characteristics, professional values, and motivation Visions and goals Leadership role Initiatives carried out in the centre for educational improvement Challenges encountered in school management since being appointed Strategies used to respond to educational challenges	8	1 Principal
Semi- structured interviews	Characteristics and identity traits that define the principal as a leader Initiatives developed by the principal and management team to achieve school improvement Leadership strategies developed in the school to respond to problem situations	2/3 to each participant	5 Family members 10 Students 10 Teachers 1 Therapeutic Pedagogy teacher (TP teacher) 1 Secretary 1 Councillor 1 Service staff 1 Councillor for Education and Culture 1 Guadalinfo* (digital literacy initiative) representative 1 Inspector

^{*} Guadalinfo is the Andalusian public network of digital competence centres, open innovation, and Internet access, whose focus is to empower people (using ICT as a tool) to be the engine of transformation of their communities.

Table 1. Participants in our case study and type of interview developed with each one