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Modern Design:
Social Commitment
& Quality of Life

Proceedings

Modern Design: Social Commitment & Quality of Life

Editors

CARMEN JORDÁ SUCH MAITE PALOMARES FIGUERES ANA TOSTÕES UTA POTTGIESSER

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Spanish Colonisation Villages in the Province of Granada (1939–1977). Agricultural Infrastructures Inserted in the Urban Fabric: Tobacco Drying Houses

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The Spanish domestic colonisation of the 20th century was a territorial planning project which followed a policy of recovering agricultural land and making it habitable, according to an innovative collective model for rural exploitation. This colonisation by the Spanish government led to the creation of approximately three hundred colonisation villages throughout the country between 1939 and 1977. The new architecture played a fundamental role because of the relationship it established with the productive landscape. The novelty of this colonisation settlements led to the creation of an urban model that combined the agrarian and architectural structure within a reinterpretation of what rural life and its collective working means.

Exceptionally, there are cases in which collective elements linked to agricultural exploitation were introduced into the urban fabric. This particularity is found in two villages in the province of Granada, Peñuelas and El Chaparral, where a group of twenty tobacco drying houses constituted a singular architectural element of transition between the agricultural and the urban layout. Tobacco drying sheds are part of the agricultural heritage of the fertile plains of Granada and their scattered implantation throughout the territory makes them recognisable landmarks in the landscape due to their scale, construction typologies and formal characteristics. The refined structure of these vernacular constructions houses the tobacco leaves drying for months. Their functional precision resides in the lattice panels that, whilst allowing air and light pass through, constitute breathtaking spaces. This gives them an appearance that unexpectedly creates continuity with the modern architecture of the colonisation villages.

This paper presents a cartographic and photographic research carried out on these two atypical grid layouts of drying sheds, which generate a sequence of transparencies separated by streets as social urban places combined with their productive nature. This exercise of displacement and repetition constitutes an unusual reinterpretation of an agrarian infrastructure that links modernity with the agricultural legacy.

1. Introduction to spanish domestic colonisation of the 20th century

The Spanish domestic colonisation of the 20th century was a territorial planning project which followed a policy of recovering agricultural land

and making it habitable, according to an innovative collective model for rural exploitation of great economic, social, and productive interest which transformed the national rural landscape. This nationwide experience carried out between 1939 and 1977 is widely known internationally, and it falls within several large—scale policies of agricultural regeneration carried out simultaneously in different countries including Italy, Germany, Portugal, Israel, and the United States.

The Spanish agricultural development policy was coordinated by the *Instituto Nacional de Colonización* (INC, 1939–1971) [National Institute for Colonisation] and later by the *Instituto de Reforma y Desarrollo Agrario* (IRYDA, 1971–1977) [Institute of Agricultural Reform and Development], which reworked colonisation plans dating from the early 20th century. This agricultural development policy added to the debate on precarious living conditions and deficient use of the agricultural fields which had begun in the mid–19th century. This led to the reactivation of rural settings, the renewal of agricultural techniques, and the improvement of the habitat, constructing almost three hundred new colonisation villages which become an experimental field for modern architecture at that time.

This colonisation plan involved a complete reform of vast areas of land through the regeneration of barely productive fields by creating hydraulic infrastructures on different scales, from large reservoirs to small irrigation ditches distributed throughout the territory. These infrastructures were followed by other actions such as reforesting mountains, defending hydraulic basins, reallotting agricultural land into smaller plots and new plantations, creating service roads, and constructing villages for the agricultural workers or settlers, named *colonos*, working on the land. This large—scale operation respected the ecological and geographical characteristics of the territory, providing services and infrastructures to improve the working of the agricultural landscape. This was undoubtedly the greatest agricultural enterprise carried out by the Spanish government that combined geography, civil engineering, agricultural engineering, and architecture in a single joint project specifically adapted to each place.

In drawing up this multi-scale and interdisciplinary project, the main agents taking part were the civil engineers and, above all, the agricultural engineers. The civil engineers were in charge of capturing water and building dams and reservoirs, as well as connecting the land to be developed with new means of communication. The agricultural engineers identified estates with agricultural potential and planned the territory according to the distribution of water for irrigation, the agricultural division of land, the selection of crops to be produced, and the ideal location of new colonisation villages which would be designed by architects in the culmination of this multi-scale process.

Those new colonisation villages created soon became the representative image of the new agricultural policy. These villages, along with their landscape, represented a multidisciplinary and comprehensive vision of land intervention,

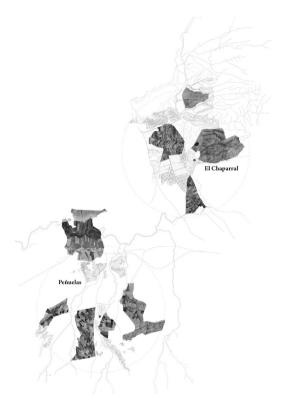


Figure 1. Cartography of agricultural landscape surrounding the colonisation villages of Peñuelas and El Chaparral, Granada, Spain. © The authors. 2022.

transformed following minimum energy criteria and making use of pre-existing elements and infrastructures.

The use of the term "colonisation" to describe this ambitious project was no accident. It linked both agriculture and architecture with the shared placement within the land of the spaces for work and the homes of the agricultural workers in a modern interpretation of rural settlement with collective facilities. Thus, the term "colonisation villages" highlighted the intrinsically architectural nature of this process of agricultural use of the land, hence its vital importance when creating the image of colonisation as a new form of life in rural settings. The rural alternative was presented as a viable option, comparable in comfort to life in the city and with the possibility of enjoying a healthier setting in contact with "nature" (Fig. 1).

2. Spanish colonisation villages: public spaces, facilities, and infrastructures

The new architecture of the Spanish colonisation villages played a fundamental role because of the relationship it established

with the productive landscape, which took as a starting point traditional rural architecture. There are similarities between the way of life of the new setters in the colonisation villages and the organisation of existing farmsteads in terms of the relationship between agricultural and domestic uses around the courtyard. The new dwellings can be understood as a fragmentation of the organisation of the farmsteads within a more "urban" context. In addition to the intimate private domestic spaces, public facilities and squares in the village promoted the collective life of settlers around places for leisure, fairs, cultural, educational, or administrative activities.

The novelty of this colonisation settlement, a modern heterogeneous solution between the rural villages and the farmsteads, led to the creation of an urban model that combined the agrarian and architectural structure within a reinterpretation of what rural life and its collective working means.

The design of the urban structure and the architecture of such colonisation villages was carried out by both architects and agricultural engineers. This task followed a program of housing and amenities established by the INC in

accordance to three main issues: (1) size, (2) number of colonos (economically independent families to whom a house with a huge backyard was assigned along with agricultural dependencies and an agriculture plot) and agricultural workers (machinists and labourers who helped the colonos in the plot exploitation and who were assigned a house with a minor backyard a small orchard for personal use), and (3) the expected growth of the village.

With these considerations in mind, the colonisation villages responded to geometric urban layouts, with streets shaped by the alternate rhythm of the façades of the houses and the walls that delimited their courtyards, along with squares around which the public facilities were articulated. The facilities programme of a medium–sized colonisation village consisted of a generous

approach to create self-sufficient nuclei with a church, town hall, social building, medical dispensary, schools, and shops. Larger villages could also have an agricultural cooperative, sports facilities, and a cemetery.

In most of the villages, the spaces linked to agriculture were reserved in the private agrarian outbuildings and courtvards of each settler's house. Exceptionally, there are cases where collective elements linked to agricultural exploitation were introduced into the urban fabric. This particularity is found in two colonisation villages in the province of Granada designed by the architect José García-Nieto Gascón: Peñuelas (1956) and El Chaparral (1957). In both of them, a group of twenty tobacco drying houses constituted a singular architectural element of transition between the agricultural and urban layout (Fig. 2).

Peñuelas occupies an area of approximately 11.2 ha with the characteristic geometrical urban layout of the villages of colonisation that is traced parallel to the north–south road next to which it is located and bounded between this road and a ravine with leafy trees. At the core of the village there is a nucleus of facilities concentrated around a square comprising the church, two schools, two teachers' houses, the town hall, shops, and a cooperative centre. The rest of the



Figure 2. Photographic composition of tobacco drying houses in Peñuelas and El Chaparral, Granada, Spain. © The authors, 2022.

village consists of 119 houses for settlers and 10 houses for agricultural workers and the reserved area at the southern end, next to the ravine, that locates twenty tobacco drying sheds.

El Chaparral occupies an area of around 12.6 ha at the junction of two roads that border it to the north and west. The open front to the main north—south road was protected with a leafy plantation of trees behind which most of the public facilities were placed, being the roof of the town hall and the church bell tower particularly recognisable. The facilities are sequenced from north to south in this order: town hall, administrative officer's house, shops, social building, church, two schools, rural home for the women's section, health centre and two other schools. Close to these facilities there were four teachers' houses, two to the west of the town hall and two opposite the schools. To complete the public facilities, the rural home for the youth and the market were located to the northeast of the nucleus. A total of 112 houses for settlers and 43 houses for agricultural workers were built, occupying most of the village's surface area. Within the urban layout, what stands out are the empty spaces of seven squares and the group of twenty tobacco drying sheds located in the southeast corner between the village and the olive grove.

3. Tobacco Drying Houses in two spanish colonisation villages in the province of granada: peñuelas and el chaparral

Tobacco drying sheds form part of the agricultural heritage of the fertile plains of Granada and their scattered implantation throughout the territory makes them recognisable landmarks in the landscape due to their scale, construction typologies and formal characteristics.

The tobacco drying sheds built during the 20th century in the *Vega de Granada*¹, (from the introduction of tobacco cultivation in 1923 until its extinction at the beginning of the 21st century) have responded to different construction typologies and corporeity whose sole objective was to enable the tobacco leaf to be dried in optimum conditions on the basis of simple principles. It consists of a porticoed structure with spans of about four metres that shapes an architecture of about eight metres wide, twenty metres long and eight metres high with a gabled roof on top. This structure is delimited by a perforated outer skin to meet the need for the almost constant ventilation required by the plant once it has been harvested and hung to cure and dry. The layout of the building was also based on the functional logic of favouring cross ventilation, which is why they were oriented in such a way that the prevailing winds would cross the long side of the drying shed.

The great variety and ingenuity in the materiality of the structure (poplar wood, brick, or concrete), the roof (straw or ceramic tile) and the outer skin (straw panels, wooden slats, ceramic latticework, concrete latticework, or movable metal plates) has brought about the most diverse examples. From the most rudimentary to the most refined, all the drying sheds "bear the

essence and logic of the architecture of the Modern Movement"², providing a purified response to a specific need which gives them an image that establishes continuity with the modern architecture of the colonisation villages.

The groups of drying sheds in Peñuelas and El Chaparral were arranged in a grid on the edge of each village, giving rise to an urban street with a mystical character between the drying sheds and the last line of settlers' houses. Between the drying sheds, from the interior streets that separate them, one can appreciate the large empty spaces reserved to be filled with tobacco leaves and the overlap of the different levels of latticework. Both clusters have in common the number of elements, their dimensions, the distance

between them, the exposed structure of reinforced concrete beams and pillars and the gable roof with a wooden structure and flat ceramic tiles. The differences between the two cases are to be found in the lattices, which were made of prefabricated concrete of different dimensions and proportions.

In Peñuelas (Fig. 3), each panel of latticework is a single large-format element framed by the structure with small vertical openings. In the drying sheds at El Chaparral (Fig. 4), the lattice is the result of pieces of 4x2 and 4x1 square voids arranged horizontally and combined, generating different wefts. In both cases, the result of the merging of the regular structure and the large panels of latticework are surprising interiors due to their height, the qualities of the filtered natural light that bathes the space, and the exterior landscape, both urban and agricultural, that can be sensed filtered through them.

This construction system, which is both functional and industrial, can be found in a similar way in other drying sheds in the *Vega de Granada*. The spatial and

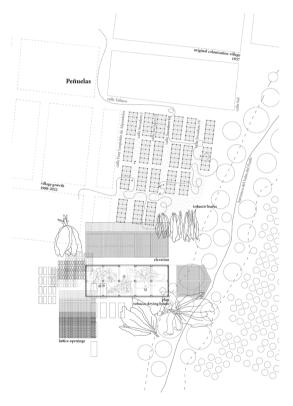


Figure 3. Tobacco drying houses in Peñuelas: graphic composition of structure, architecture, and latticework. © The authors, 2022.

material qualities of these drying sheds are enhanced by the fact that they are arranged here as a series of geometrically ordered elements following a constant rhythm. Moreover, as they are annexed to the urban layout of the two colonisation villages, an inevitable relationship is established between the scale of the houses and the scale of the drying sheds, giving them a more habitable, and even domestic, character.

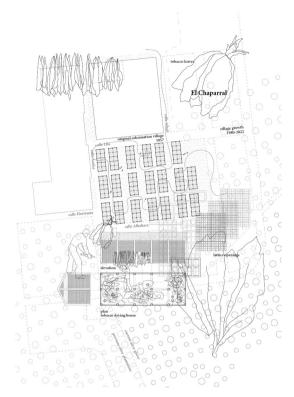


Figure 4. Tobacco drying houses in El Chaparral: graphic composition of structure, architecture, and latticework. © The authors, 2022.

4. CONCLUSIONS

The colonisation villages built in Spain in the second half of the 20th century were conceived within a territorial scale plan whose objective was the regeneration of the agrarian environment and its habitability. The villages were equipped with the infrastructures and the means necessary for the settlers to carry out their agricultural work in a helpful environment to fostering relationships between the members of the community.

Architecture was one piece of the necessary machinery for the agrarian reform. It was conditioned first and foremost by the agricultural programme of colonisation set out by the agricultural engineers. For this reason, although colonisation villages have often been studied from the isolated point of view of architecture, they only make sense in an indivisible connection to their landscape.

In addition to the spaces destined in each house for the courtyard and farm buildings, many of the villages included in their urban structure collective facilities linked to farming. The new architecture

and the public spaces built around it were designed in the language of the Modern Movement of the time, taking into account the heritage of tradition and the rural identity of each place. Its essential design as a response to specific need, with no additional elements, establishes all material, functional and compositional relationships with long-established foundations of the agricultural environment.

Thus, the two sets of tobacco drying sheds in the villages of Peñuelas and El Chaparral (Granada) demonstrate the connections between the new architecture of the colonisation villages and other traditional rural elements, which might have seemed, at first glance, unrelated to one another. Surprisingly, what makes these villages modern relies on its roots and agricultural context. This is a lecture on understanding the value of heritage and culture in the process of creating architecture both today and at that time.

The exercise of displacement and repetition of the tobacco drying shed, an element which is usually found isolated in the territory, constitutes an unusual reinterpretation of an agrarian infrastructure that links modernity with the

agricultural legacy. These two atypical grid layouts of drying sheds create a sequence of transparencies and streets as social urban places combined with their productive nature. The agricultural cycles determined the relationship that the town established with this singular fragment of its layout. During the time of the year they were empty, they could become leisure spaces, playgrounds. In the tobacco harvesting season, the nearby village streets were bustling with activity and an invasion of the agricultural product that connected the daily urban chores with the work in the fields. During the months in which the tobacco leaves were curing, the clogged drying sheds, which were difficult to walk through, were recognisable as warehouses without any sign of movement around them.

Nowadays, the drying sheds are abandoned and in a state of disrepair. In Peñuelas, they continue to form an edge of the village next to the ravine, while in El Chaparral they have been surrounded by urban growth. Their uncertain future seems to be one of imminent disappearance due to the lack of use and the difficult management of the numerous owners who are the heirs of the first settlers. They continue to define a place where children like to play and people like to gather, and the uniqueness of their interiors, their light, and their temperature, invite to consider other possible fates that take advantage of their singular condition within the urban fabric. Such magical examples of modern architecture, transcendent tokens of heritage, are undoubtedly willing to become places with new, contemporary meanings.

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Notes

- Vega de Granada is the given name to the fertile plains around the city of Granada.
- 2 Juan Francisco García, "Los secaderos de tabaco en la Vega de Granada. Una indagación gráfica" (PhD diss., University of Granada, 2017), 313.

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