

# PERFILES ACADÉMICOS

Versión 1.0.

11 MAYO 2016

## Cómo usar ImpactStory

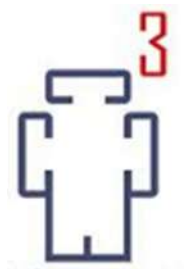


**Impactstory**

*Enrique Orduña-Malea*  
Universitat Politècnica de València

*Alberto Martín-Martín*  
Universidad de Granada

*Emilio Delgado López-Cózar*  
Universidad de Granada



# Tabla de Contenidos

- **Presentación y características**
- **Cómo crear un perfil académico**
- **Estructura de la plataforma**

# Presentación

- ImpactStory es una herramienta open source, gratuita, que permite la creación de un **perfil académico**.
- Se caracteriza por proporcionar impacto alternativo a la producción científica de un autor: **menciones en redes sociales**.
- Creada en 2011 por Heather Piwowar (@researchremix) y Jason Priem (@jasonpriem) como Total-Impact. Renombrada en 2012 como ImpactStory.

# Características

- El perfil se crea a partir de la introducción de ítems, con las siguientes restricciones:
  - Los documentos deben disponer de **DOI**
  - Los documentos deben estar incluidos en **ORCID**
- **Proporcionan** contexto a las métricas (menciones) a partir del establecimiento de distintas dimensiones de impacto e indicadores de rendimiento (logros).
- **NO** se incorporan datos de citas.

# Cómo crear un perfil académico

## ■ PASO 1: ACCEDER A LA PLATAFORMA

 Impactstory

Log In



**Acceder a  
la cuenta**

Find the online impact of your research

Track buzz on Twitter, blogs, news outlets and more: we're like Google Scholar  
for your research's online reach. Making a profile takes just seconds:

JOIN FOR FREE WITH ORCID

or I don't have an ORCID



**Crear cuenta**

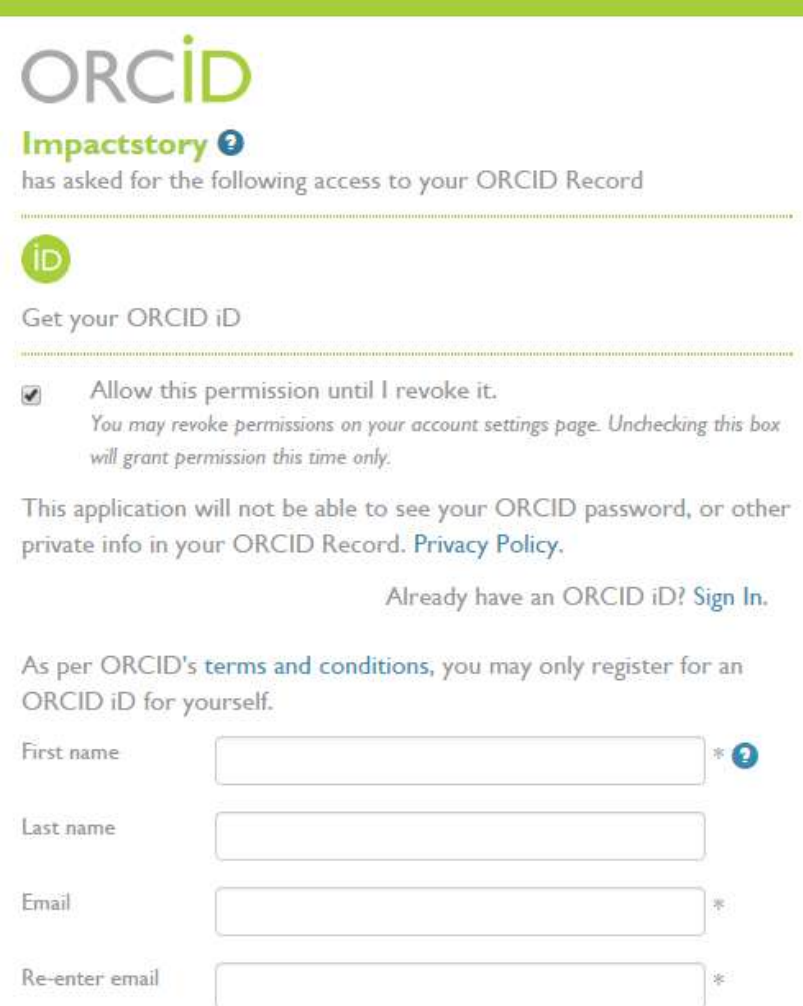
<https://impactstory.org>

# Cómo crear un perfil académico

## ■ PASO 2: CREAR ORCID

Es obligatorio disponer de un ORCID para crear un perfil en ImpactStory

<https://orcid.org/oauth/signin>



The screenshot shows the ORCID ImpactStory sign-in interface. At the top, the ORCID logo is displayed in green, followed by 'Impactstory' with a question mark icon. Below this, it states 'has asked for the following access to your ORCID Record'. A section titled 'id' with a green circle icon asks 'Get your ORCID iD'. A checkbox is checked, with the text 'Allow this permission until I revoke it. You may revoke permissions on your account settings page. Unchecking this box will grant permission this time only.' Below this, a disclaimer states 'This application will not be able to see your ORCID password, or other private info in your ORCID Record. Privacy Policy.' A link 'Already have an ORCID iD? Sign In.' is provided. At the bottom, a note says 'As per ORCID's terms and conditions, you may only register for an ORCID iD for yourself.' There are four input fields: 'First name', 'Last name', 'Email', and 'Re-enter email', each with an asterisk and a question mark icon.

ORCID  
Impactstory ?  
has asked for the following access to your ORCID Record

id  
Get your ORCID iD

Allow this permission until I revoke it.  
*You may revoke permissions on your account settings page. Unchecking this box will grant permission this time only.*

This application will not be able to see your ORCID password, or other private info in your ORCID Record. [Privacy Policy](#).

[Already have an ORCID iD? Sign In.](#)

As per ORCID's [terms and conditions](#), you may only register for an ORCID iD for yourself.

First name  \* ?

Last name

Email  \*

Re-enter email  \*

# Cómo crear un perfil académico

## ■ PASO 3: INTRODUCIR ORCID

Una vez disponemos de ORCID, lo insertamos en ImpactStory y “Autorizamos” la vinculación.

Si no recordamos el ID, podemos acceder con email y contraseña

ORCID

Impactstory <sup>?</sup>

has asked for the following access to your ORCID Record

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**iD**

Get your ORCID iD

---

Allow this permission until I revoke it.  
*You may revoke permissions on your account settings page. Unchecking this box will grant permission this time only.*

This application will not be able to see your ORCID password, or other private info in your ORCID Record. [Privacy Policy](#).

[Don't have an ORCID iD? Register.](#)

Email or iD	<input type="text" value="Email or iD"/>	*
Password	<input type="password" value="Password"/>	*

[Forgotten password?](#)

[Deny](#) [Authorize](#)

<https://orcid.org/oauth/signin>

# Cómo crear un perfil académico

- PASO 4: VINCULAMOS ORCID E IMPACTSTORY



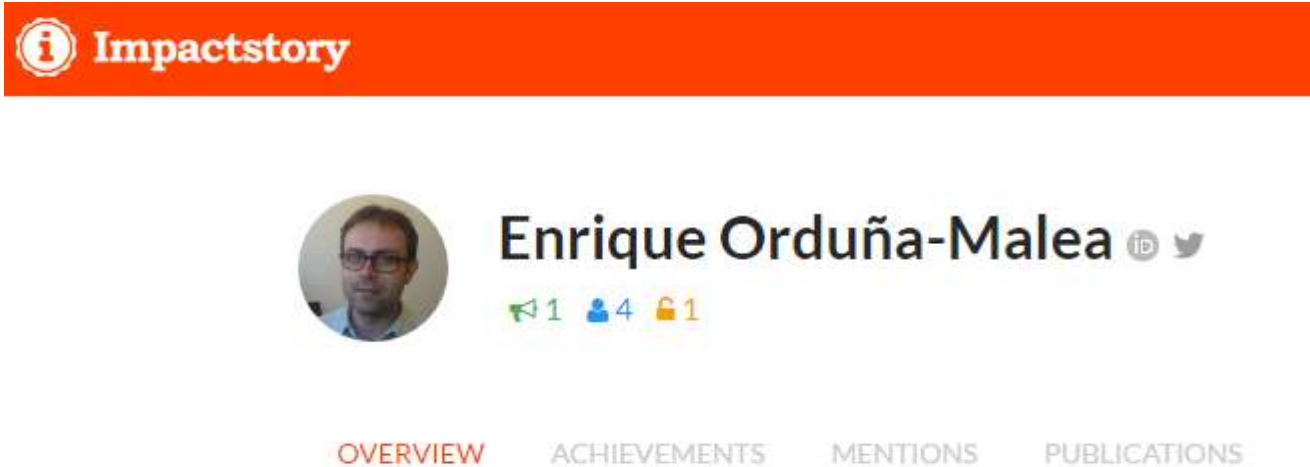
Getting your profile...





# Cómo crear un perfil académico

- PASO 5: OBTENEMOS EL PERFIL ACADÉMICO



The screenshot shows the Impactstory logo in a red bar at the top. Below it is a profile card for Enrique Orduña-Malea. The profile includes a circular profile picture of a man with glasses, the name "Enrique Orduña-Malea" with an ORCID icon and a Twitter icon, and statistics for followers (1), mentions (4), and publications (1). At the bottom of the profile card are four tabs: "OVERVIEW" (highlighted in red), "ACHIEVEMENTS", "MENTIONS", and "PUBLICATIONS".

<https://impactstory.org/u/0000-0002-1989-8477>

# Cómo crear un perfil académico


## ■ PASO 6: SINCRONIZAMOS PERIÓDICAMENTE

### Settings

[← Back to my profile](#)

#### Sync data from ORCID

Your Impactstory profile is built on your ORCID profile, and it automatically stays in sync to pull in your new information and new works. But if you can't wait, you can also sync manually right now.

 Sync with my ORCID now




**Sincronizamos ORCID con ImpactStory**

#### Donate

Impactstory is a nonprofit, and the application you're using is free. But if you're getting value out of it, we'd love a donation to help keep us around.

 Donate \$10


 Donate \$100



**Contribuimos a la causa**

#### Delete

Don't like what you see? Drop us a line, we'd love to hear how Impactstory could be better. Or you can just delete this profile:

 Delete my Impactstory profile



**Borramos nuestro perfil**

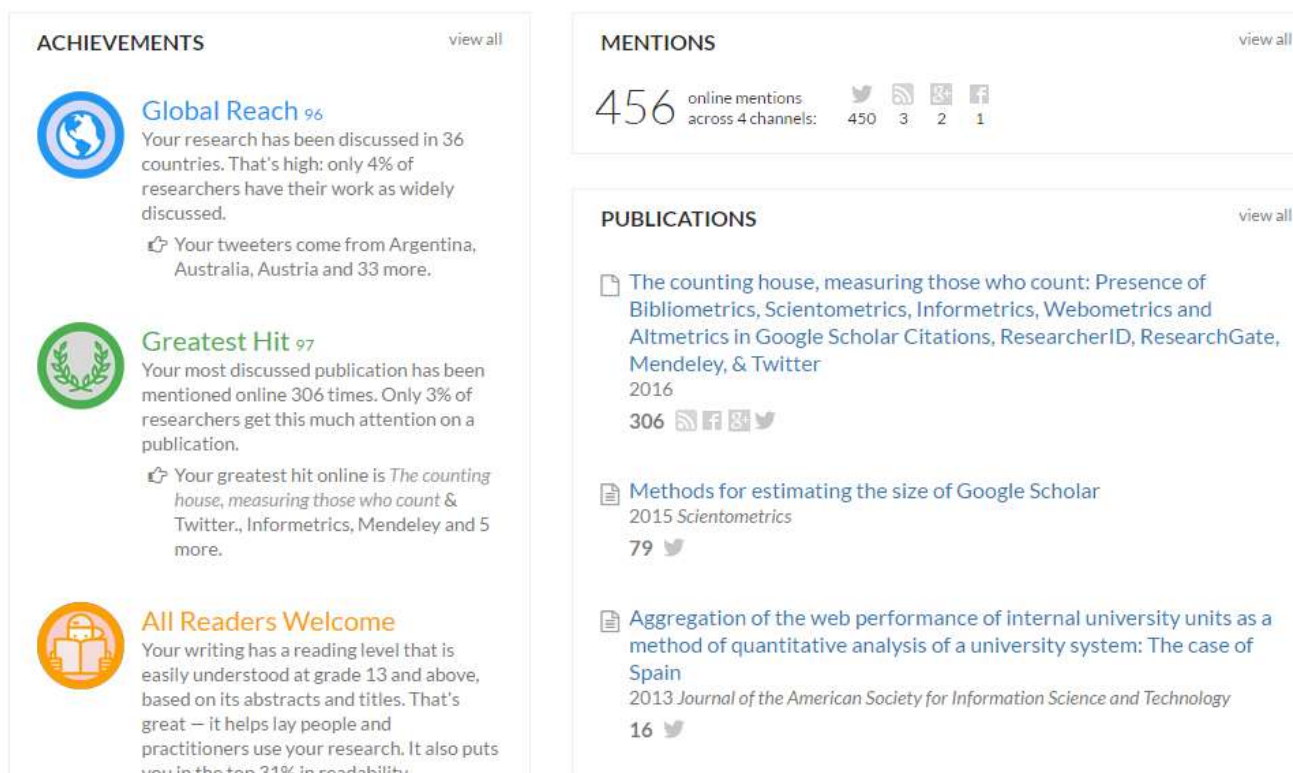
<https://impactstory.org/me/settings>

# Estructura del perfil académico

- OVERVIEW
- ACHIEVEMENTS
- MENTIONS
- PUBLICATIONS

# Estructura del perfil académico

## OVERVIEW: El tablero de datos



share

Compartir perfil en Twitter

view as JSON

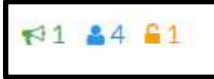
Exportar en formato interoperable

# Estructura del perfil académico

- **ACHIEVEMENTS:** Los logros de un autor en la Web social



Enrique Orduña-Malea  



Resumen de logros por dimensión

OVERVIEW

**ACHIEVEMENTS**

MENTIONS

PUBLICATIONS

## 8 ACHIEVEMENTS



### Global Reach <sup>96</sup>

Your research has been discussed in 36 countries. That's high: only 4% of researchers have their work as widely discussed.

 Your tweeters come from Argentina, Australia, Austria and 33 more.



### Greatest Hit <sup>97</sup>

Your most discussed publication has been mentioned online 306 times. Only 3% of researchers get this much attention on a publication.

 Your greatest hit online is *The counting house, measuring those who count & Twitter.*, *Informetrica, Mandelley and...*



Logros del autor

## Filter by dimension

 buzz (1)

 engagement (4)

 openness (1)

 fun (2)



Dimensiones de los logros

# Estructura del perfil académico

- **ACHIEVEMENTS:** Los logros de un autor en la Web social



Global South 86

More than 10% of researchers who mention your research are in the Global South. This puts you in the top 10% of researchers.

📌 Countries include Argentina, Brazil, Brazil, and 14 more.

← Detalles o datos adicionales



El rendimiento del autor se mide por el **percentil** que ocupa respecto al resto de usuarios con perfil

# Estructura del perfil académico

- ACHIEVEMENTS: Los logros de un autor en la Web social

1 ACHIEVEMENT IN

buzz x

**Buzz** is the volume of online discussion round your research. It's a good (if coarse) measure of online interest around your work. You can see all the possible Buzz achievements on their [help page](#).

You've earned 1 so far:



## Greatest Hit <sup>97</sup>

Your most discussed publication has been mentioned online 306 times. Only 3% of researchers get this much attention on a publication.

📖 Your greatest hit online is *The counting house, measuring those who count* & Twitter., Informetrics, Mendeley and 5 more.

Filter by dimension

x buzz (1)

engagement (4)

openness (1)

fun (2)



Filtramos  
logros

# Estructura del perfil académico

- **ACHIEVEMENTS:** Los logros de un autor en la Web social

## BUZZ

**Buzz** is the volume of discussion (good and bad) around your research. It's a good—if coarse—measure of online interest around your work.

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Menciones

## ENGAGEMENT

**Engagement** is about *how* people are interacting with your research online. What's the quality of the discussion, who is having it, and where?

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Interacciones

## OPENNESS

**Openness** looks at how easy it is for people to actually read and use your research; publishing in Open Access venues is a big part of this, but so is publishing open data and code, and publishing in ways that build lay and practitioner audiences.

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Accesibilidad

## FUN

**Fun** achievements are Not So Serious.

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Curiosidades



# Estructura del perfil académico

- ACHIEVEMENTS: Los logros de un autor en la Web social

## BUZZ



### Greatest Hit

Your most discussed publication has been mentioned online  $n$  times.



### Clean Sweep

Every one of your publications since 2012 has been mentioned online at least once.



### First Steps

Your research has been mentioned online! Congrats!



### Hot Streak

People keep talking about your research. Someone has mentioned your research online every month for the last  $n$  months.

# Estructura del perfil académico

- **ACHIEVEMENTS:** Los logros de un autor en la Web social

## ENGAGEMENT



### Global Reach

Your research has been discussed in  $n$  countries.



### Global South

More than  $n\%$  of people who mention your research are in the Global South.



### Labmates

Around  $n\%$  of your online attention is from scientists.



### Follower Frenzy

Someone with  $n$  followers has tweeted your research.



### Wikitastic

Your research is mentioned in  $n$  Wikipedia articles!

# Estructura del perfil académico

- **ACHIEVEMENTS:** Los logros de un autor en la Web social

## OPENNESS



### Software Reuse

Your research software keeps on giving. Your software impact is in the top  $n$  percent of all research software creators on Depsy.



### Open Sesame

You've published  $n\%$  of your research in gold open access venues.



### Open Science Triathlete

Congratulations, you hit the trifecta. You have an Open Access paper, open dataset, and open source software.



### All Readers Welcome

Your writing has a reading level that is easily understood at grade  $n$  and above, based on its abstracts and titles.

# Estructura del perfil académico

- **ACHIEVEMENTS:** Los logros de un autor en la Web social

😊 FUN



**Big in Japan**

Your work was mentioned by someone in Japan!



**Kind of a Big Deal**

Cool! Your research has been tweeted by  $n$  scientists who are considered Big Deals on Twitter [source].



**Rickroll**

You have been tweeted by a person named Richard! A recent study found this is correlated with a 19% boost in citations [source].

# Estructura del perfil académico



- MENTIONS: el impacto de un autor en las redes sociales


 Menciones **totales** al conjunto de nuestras publicaciones **incluidas en el perfil**

456 MENTIONS ONLINE

  1 tweets click to hide  
2 months ago

 Mar 7th by Ana Nieva 131 followers  
 *The counting house, measuring those who...*

 Impact of Social Sciences – The role of ego in academic profile services: Comparing Google Scholar, ResearchGate, Mendeley, and ResearcherID  
2 months ago by *Research Tools*  
 *The counting house, measuring those who count: Presence of Bibliometrics,...*

 Mención indicando la **fuentes** (blog) y el **documento** mencionado, ambos accesibles mediante click

Filter by channel

-  Tweets (450)
-  Blog posts (3)
-  Google+ posts (2)
-  Facebook pages (1)



Filtramos canales desde donde nos mencionan

# Estructura del perfil académico

- MENTIONS: el impacto de un autor en las redes sociales

450 MENTIONS ON  twitter 

 Tweet from Ana Nieva to 131 followers 

2 months ago by Ana Nieva

 *The counting house, measuring those who count: Presence of Bibliometrics,...*

 Tweet from Nader Ale Ebrahim to 1.3k followers 

2 months ago by Nader Ale Ebrahim

 *The counting house, measuring those who count: Presence of Bibliometrics,...*

Filter by channel

  Tweets (450)

 -Blog posts(3)

 -Google+ posts(2)

 -Facebook pages(1)



Se incorpora información sobre el usuario que menciona su número de seguidores (**autoridad**)



Filtramos Twitter

# Estructura del perfil académico

## ■ PUBLICATIONS: la producción académica de un autor


↓ Número total de **publicaciones** en el **perfil**, ordenadas por número de **menciones**

45 PUBLICATIONS 🔗 Are any missing?

📄 The counting house, measuring those who count: Presence of Bibliometrics, Scientometrics, Informetrics, Webometrics and Altmetrics in Google Scholar Citations, ResearcherID, ResearchGate, Mendeley, & Twitter  
2016

306 

➔ **Menciones y fuentes por documento**

📄 Methods for estimating the size of Google Scholar  
2015 *Scientometrics*  
79 

📄 Aggregation of the web performance of internal university units as a method of quantitative analysis of a university system: The case of Spain  
2013 *Journal of the American Society for Information Science and Technology*  
16 

↑ Documento, con información bibliográfica y menciones obtenidas

↓ Tipologías documentales

Filter by genre

- 📄 articles (40)
- 📄 reports (2)
- 📄 working papers (2)
- 📄 conference paper (1)

Coauthors

Emilio Delgado Lopez-Cozar  
Alberto Martín-Martín  
Juan Manuel Ayllón

↑ Coautores con perfil

# Estructura del perfil académico

- **PUBLICATIONS:** la producción académica de un autor

The counting house, measuring those who count: Presence of Bibliometrics, Scientometrics, Informetrics, Webometrics and Altmetrics in Google Scholar Citations, ResearcherID, ResearchGate, Mendeley, & Twitter

2016   
working-paper

 174 Altmeter.com score




Menciones en Altmeter.com y acceso directo


306 MENTIONS ONLINE



Menciones en ImpactStory

  1 tweets [click to show](#)  
2 months ago

 Impact of Social Sciences – The role of ego in academic profile services: Comparing Google Scholar, ResearchGate, Mendeley, and ResearcherID  
2 months ago by *Research Tools*

 *The counting house, measuring those who count: Presence of Bibliometrics,...*

Filter by channel

-  Tweets (301)
-  Blog posts (2)
-  Google+ posts (2)
-  Facebook pages (1)

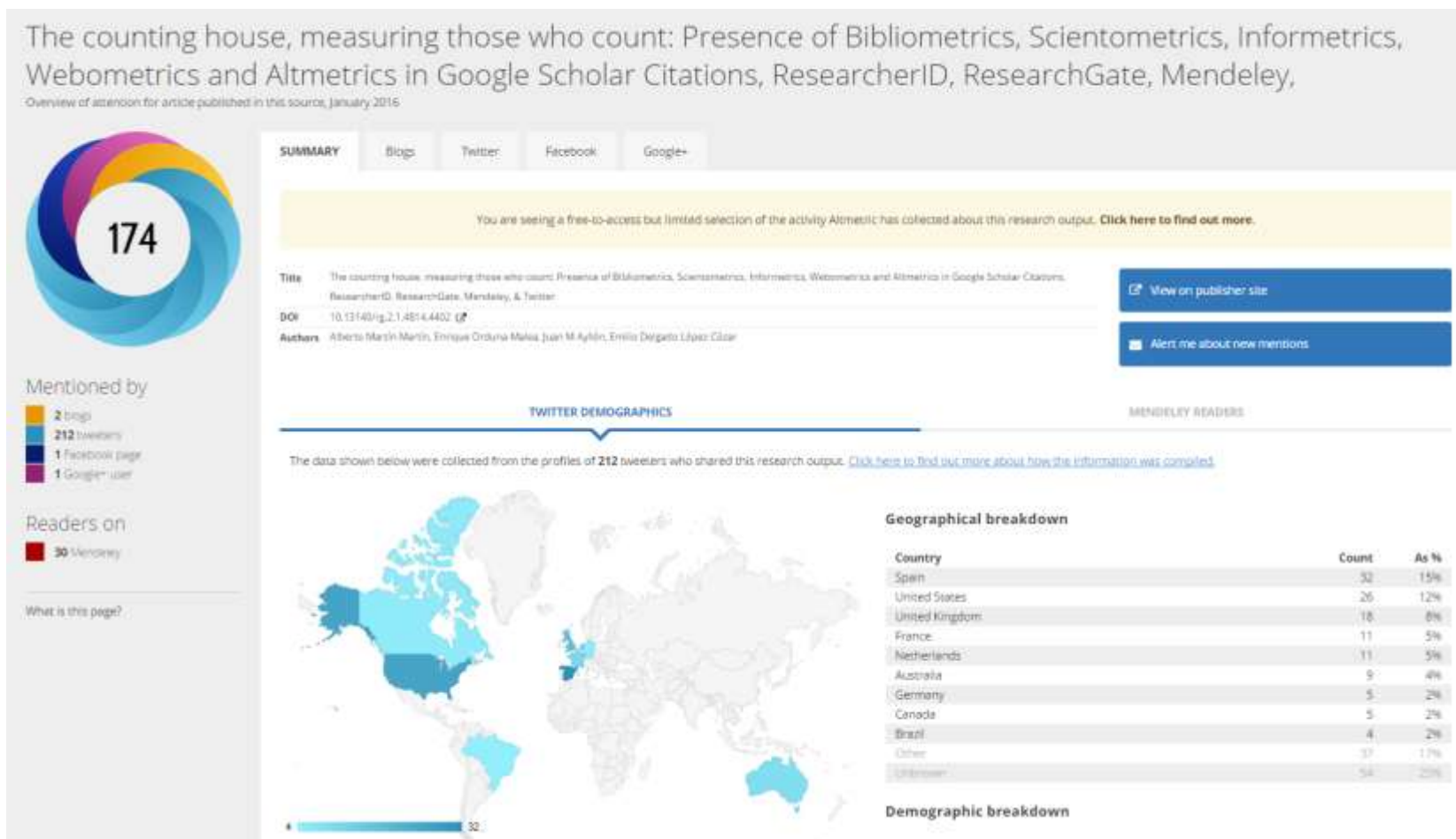


Filtramos canal



# Estructura del perfil académico

## ■ PUBLICATIONS: la producción académica de un autor



# Gracias por la atención!

